

COOKIE POLICY

1. WHAT ARE COOKIES?

Cookie is a piece of data in the form of a text file that is placed onto your device (persistent cookie) or stored in memory (session cookie). It is generated by a web page server, which is basically a computer that operates a web site. The information the cookie contains is set by the server and it can be used by that server whenever the user visits the site. Cookies allow a website to remember your preferences, improve the user experience and tailor the adverts you see to those that are most relevant to you. When we talk about cookies in the context of this Cookie Policy, this term includes similar technologies.

This Cookie Policy specifically explains how LänsiAuto Rent Oy (later: “LänsiAuto” or “we”) uses cookies on this website and in other our online services (later: “Services”). Our Privacy Policy explains our principles when it comes to the collection, processing, and storage of your personal data. Please, consult our Privacy Policy at www.enterprise.fi.

Protecting your privacy is very important for us and we are committed to being transparent about how we use cookies and how we collect and store your personal data. Please take a moment to familiarize yourself with this Cookie Policy.

2. WHAT PURPOSES DO WE USE COOKIES FOR?

When you use and access the Service, we may place a number of cookies files in your web browser.

We use cookies for a variety of reasons detailed below. We use cookies and collect information that helps us enhance your experience and our products and services. The cookies that we use allow our website to work, to analyze our website traffic, and to help us understand how our website is used so we can optimize it. We don't sell the information collected by cookies.

We use cookies to collect:

- User's IP-address
- Visited pages and time spent on page (analytics and performance)
- Browser type and info about operating system of a device
- Referral website and exit website after the session
- Information provided by you (subscription or contact form)
- Social media sharing information
- Openings and clicks of marketing emails

3. WHAT COOKIES DO WE USE?

In order to provide you with better experience on our site we provide the functionality to set your preferences for how our site runs when you use it. In order to remember your preferences, we need to set cookies.

In addition, this site uses third party analytics to track and measure usage of this site so that we can continue to produce engaging. Google Analytics which is one of the most widespread and trusted analytics solution on the web for helping us to understand how you use the site and ways that we can improve your experience. For more information on Google Analytics cookies, please see [the Google](#)

[Analytics cookie usage documentation](#). If you want to prevent Google Analytics gathering data from you, Google Analytics provides an [Opt-out browser add-on](#) for that purpose.

In addition, we use social media buttons and/or plugins on this site that allow you to connect with your social network in various ways. For these to work, social media sites will set cookies through our site which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

We also use cookies or similar technologies from third party analytics providers, which help us compile aggregated statistics about the effectiveness of our promotional campaigns or other operations. These technologies enable the analytics providers to set or read their own cookies or other identifiers on your device, through which they can collect information about your online activities across applications, websites, or other products.

4. HOW CAN YOU MANAGE COOKIES?

You can control and disable use of cookies by adjusting the settings on your browser. You can, for example, disable use of cookies or allow use of all cookies. Furthermore, you can set the browser to delete cookies after each browser session or delete them manually. Please note that disabling use of cookies may downgrade or break certain elements of our site's functionality. and certain functions may not work in the usual way.

Please check your browser's help manual for further instructions.

Below we have provided instructions for deleting cookies from the most common browsers:

[Google Chrome](#)

[Mozilla Firefox](#)

[Internet Explorer](#)

[Safari](#)

5. HOW TO CONTACT US

If you have any questions about this Cookie Policy, please contact: tietosuoja@enterprise.fi

LänsiAuto Rent Oy

Business ID: 2883828-6

Address: Laivalahdenkatu 8 B, 00880 Helsinki, Finland

Point of contact: Data protection officer of LänsiAuto Group Antti Nevalainen

Contact details: tietosuoja@enterprise.fi

6. UPDATES TO THIS COOKIE POLICY

This Cookie Policy has been published on 14.01.2019.

Last updated: 14.01.2019

We may update this Cookie Policy from time to time. We will provide you with a notice such as a notification on our website but please regularly check this Cookie Policy to ensure you are aware of the most updated version.